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44th INTERNATIONAL EXHIBITION OF INVENTIONS OF GENEVA **13th – 17th APRIL 2016 – PALEXPO**

The most important annual market place in the world, devoted to inventions, new techniques and products in all areas of human activity.
Open to business people and the public.

Results

<u>EXHIBITORS</u> :	695 showing 1'000 inventions
Companies and institutes:	80%
Private:	20%
Swiss:	9%
Non-Swiss:	91%
<u>BASED IN:</u>	40 different countries from all 5 continents
Europe:	40%
Asia, Middle East:	42%
Other continents:	6%
<u>EXHIBITION AREA:</u>	8'100 m2
<u>VISITORS:</u>	57'612
The public at large:	about 60%
Of whom businessmen:	about 40%
Swiss:	about 65%
Non-Swiss:	about 35%

NEXT EDITION

45th Exhibition: from the 5th to the 9th April 2017, Palexpo - Geneva

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